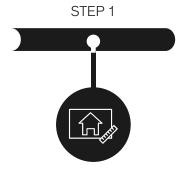
Custom Digital Printing Process Guide

Designtex



FIELD VERIFIED DIMENSIONS

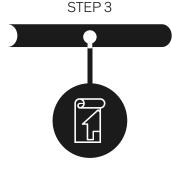
In order for the production process to begin, Designtex will need field verified dimensions from the installer along with approved final artwork.



LAYOUT

A layout will be created for your approval, combining your final artwork and field verified dimensions. This looks like an elevation, but is used for final print production. Your approval is a confirmation of size and graphic content.

When the layout is approved, please sign and return the layout to the project manager you are working with.



STRIKE-OFF

With layout approval, the strike-off will go into production. A strike-off is a printed area of the final artwork at 100% scale on the substrate/product you are ordering. Your approval is confirmation of color and resolution. When the strike-off is approved, email the project manager you are working with noting approval and the strike-off number.

Maximum of 2 Strike-offs per project. Anything that exceeds that amount will be billed at \$500/Strike-off.

UPTO 3-5 BUSINESS DAYS



ORDER

With layout and strike-off approval, your signed estimate and purchase order will be processed. If your company does not operate with a PO System, please complete the Custom Digital Printing Order Form and send with your estimate signed.

The following is needed to process your order:

Signed estimate with matching purchase order or completed Custom Digital Printing Order Form

Designtex credit terms satisfied

Final ship to address

Final in hand date

UPTO 1-3 BUSINESS DAYS



PRODUCTION

Your order will be released to production and a ship date will be provided once payment has been resolved. This is dependent upon your credit terms. Keep our team apprised of any hard install dates.

PROJECT MANAGER WILL CONFIRM PRODUCTION TIMING

UPTO 2-3 BUSINESS DAYS

Designtex

Approvals: Layout

For each graphic element in your project, Designtex will submit an electronic layout for your approval. This layout shows the final artwork as it will appear on the wall, glass, substrate or other application depending on your specific project. Please take the time to review this layout carefully as we will use your approval to move forward to the next stage of producing an actual strikeoff. When the layout is approved, please sign and return the layout to the project manager you are working with.

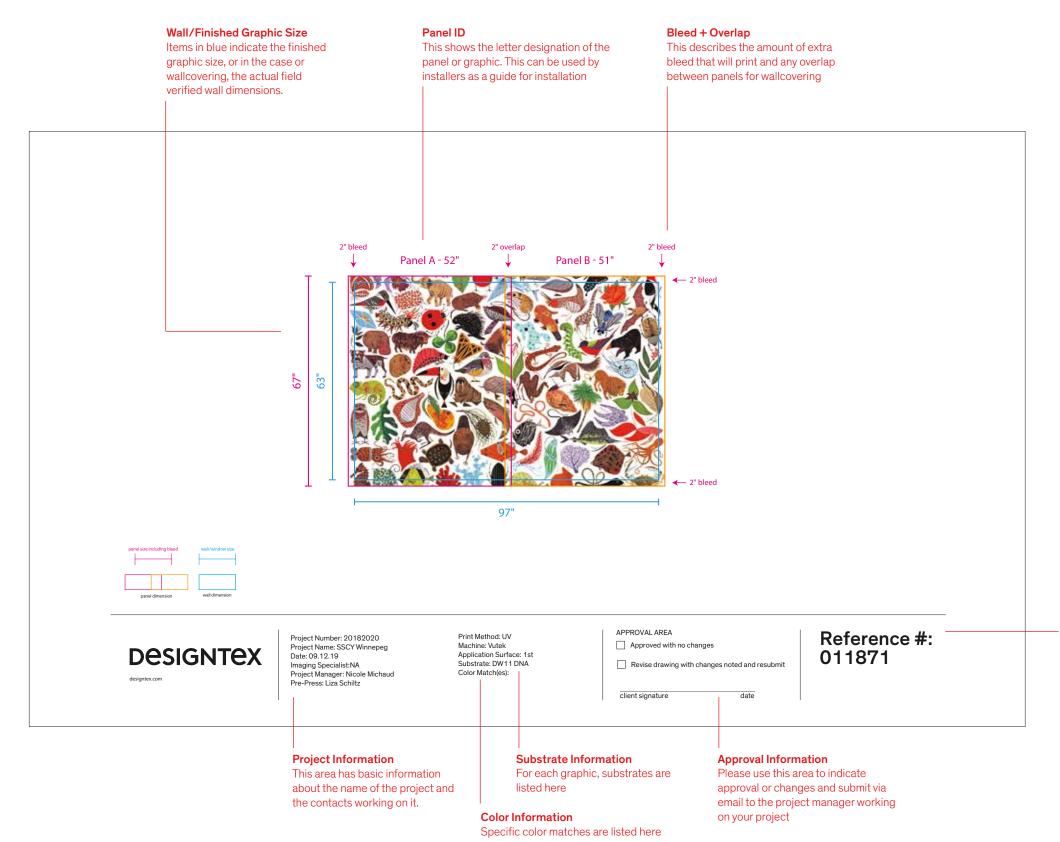
Approving the Layout

When you receive your layout, please review it carefully and confirm the accuracy of the following information:

Is the image placed and cropped properly?

Are the dimensions of the finished graphic or wall dimensions accurate?

Are the color matches that are called out accurate?





Reference Information

For reference you can use this number to uniquely identify this layout for this project

Designtex

Approvals: Strikeoffs

For each graphic element in your project, Designtex will submit a printed strikeoff for your approval. This strikeoff is made using the final artwork as it will appear on the wall, glass, substrate or other application. The strikeoff typically shows a reduced version of the entire graphic and a section printed at final scale. Please take the time to review this strikeoff carefully as we will use your approval to move forward to the next stage of production. When the Strike-off is approved, email the project manager you are working with noting approval and the Strike-off number.

Approving the Strikeoff

When you receive your strikeoff, please review it and confirm the following:

- Is the color accurate?
- Does the resolution match your expectations?
- Is it on the substrate you selected?

Color Bars

These swatches are used to evaluate the correct functioning of the inkjet heads and the neutral balance of the colors in grayscale tones

Project Information

This area contains information about the project, area, substate, color matches, printer used, file used etc... It's more intended for our use, but good information.



Reduced size print

Reference Information

layout for this project

For reference you can use this

number to uniquely identify this

This area represents the entire graphic reduced to fit. Use this area to detremine the correct cropping and overall content of the graphic.



Full size print

This area represents a section of the final graphic printed at final scale. Use this area to examine resolution, color and scale.

