

The following guidelines define the types of file and resolution suggested to ensure your files print as intended. If you have any questions, please contact your Designtex Sales Representative or Project Manager.

Operating Systems

Designtex supports files built on both Windows and Macintosh platforms. Please see notes below concerning fonts for your files.

Software

Designtex prefers files built in Adobe Illustrator, Adobe Photoshop or Adobe InDesign. If you are working in a program other than Adobe, please export your PDF using the PDF/X-1:2001 standard settings.

Artwork

- Submit artwork at 100% final print size with 2" Bleed all sides. Do not panel the artwork. Designtex will do so in the production layout phase.
- Vector artwork can be built at a proportionally smaller percentage (i.e., 50%, 25% etc.). Please indicate percentage.
- Pixel images should be at a minimum of 150 pixels per inch at full size.
- Images should be in the CMYK color mode.
- Save pixel based files as tiffs, PSBs, or PSDs. When saving tiffs, do not use LZW compression.
- Include 2 inches of bleed on each side of artwork for Wallcovering. Please consult with your specialist or project manager for the amount of bleed needed for all other applications.
- Link placed images as opposed to embedding them. Provide linked files.
- When submitting a flattened image file, please also provide the original layered Adobe Photoshop document (.psd or .psb) when applicable. This will allow the file to be adjusted if necessary.

- If you intend to use combinations of type and images, and/or effects such as drop shadows and gradients, Designtex strongly recommends that these files be built in Photoshop as undesired results can occur when these effects are applied in InDesign and Illustrator.

Fonts

When submitting your files, the best practice is to convert all fonts to outlines or curves. If you would like to submit a version of your file that has not been converted (for example, if you anticipate that edits will need to be made by Designtex), please include the original font files.

PMS Color Matches

The most commonly used color reference for digital printing is the Pantone Matching System (PMS). When building files for printing, please declare all required Pantone colors to be matched within the file. Please use Solid Coated colors not Uncoated.

Other Color Matches

When specifying other colors to match, such as paint colors or other finishes, please provide a physical reference of the color (i.e., paint chip or swatch of material) and clearly call out these colors in your files.

Submitting your files to Designtex

Upload files up to 20GB only* through WeTransfer:

<https://designtex.wetransfer.com>.

Please include:

- The email of the Project Manager you are sending the file(s) to.
- Project name and Designtex Project Manager or Sales Representative working on the project.

NOTE: The email on WeTransfer is the person who manages the files. This is automatically generated and they will receive a copy through the account as a backup.

*If your file is over 20GB please mail a physical drive to your Project Manager or Sales Representative for submission.